Japanese inspired beauty looks fresh at L’Wren Scott

The Look: Bobbi Brown tuned into a fresh take on Geisha beauty: lips were wine stained rather than pillar box (‘for a more sensual take on bento box red’) and a wash of translucent lilac on the eyes gave the lids ‘a sparkle as pretty as cherry blossoms.’ Sam McKnight devised the graphic black wigs that similarly referenced Japanese and architecture.

The Inspiration: The oriental mood of the collection informed Bobbi's makeup, but 'it's still modern - not over referenced. It's inspired by a Japanese look but I want it to have a reality to it, how a modern girl would wear it herself,' she explained.

Key Products: Bobbi Brown naturally employed her eponymous line, focusing on her whisper light Retouching Powders (White on the face for luminosity, Pink on the cheeks for a sheer wash of pink that brightened the models' complexions. On the eyes she dusted on Silver Lilac Sparkle Eye Shadow with Amnesia Rose Eye Shadow to define the crease and Mulberry Eye Shadow as liner. Brown added her signature pretty lashes with Smokey Eye Mascara. As for the desirably bitten lips, they were a subtle coat of Wine Lip Color. Rococo created bespoke shades of nail polish for the show: Bento Box Red for a lacquer effect and Electric Indigo to reference the dye that Scott is enamoured with.

Expert tip: To keep the strict jet black wigs on the modern side of Japanese, the fringes were kept at eye skimming length and touching the top of the ears.