

UNITED COLORS
OF BENETTON.



SPRING/SUMMER 22 OPTICAL COLLECTION

Comprising a palette of summer brights and joyful designs, the latest United Colors of Benetton **Spring/Summer 22** optical collection showcases a parade of must-wear eyewear styles. Infused with eye-catching bursts of colour, texture, and, a hint of nostalgia, the new Spring/Summer 22 eyewear collection is designed for those who dare to be different. Discover a rainbow of crystal acetate designs and minimalist metal models to suit every United Colors of Benetton fan, this season.

WOMEN'S COLLECTION

Strong and dynamic, **BEO1067** is a crystal acetate design incorporating the lightness of spring. The squared-off front is paired with softly rounded edges for a more feminine approach. This showcases a luxurious laminated colouration, beautifully transitioning from **Purple to Champagne**, for stunning contrast while adding depth to the design. The signature Benetton stitch logo adorns the slim temples for an iconic finishing touch.

Modern and lightweight, **BEO3072** is a clean and versatile design. The wide metal front is paired with custom temples tapering down to ultra slim minimalist temples and adorned with exclusive new colour-pop branding markers that incorporates Benetton's signature coloured stripes. Adding a final dose of Benetton magic, this style features coloured end tips in bright hues such as **Light Green**.

A striking metal model is **BEO3068**, a classic panto front with a twist. The perfectly circular front features a half rim design with hi-shine metal on the top and paired with a matte, two-tone finish across the bottom for a beautiful flash of colour. Available in a stunning **Pastel Blue** shade, the frame is a symphony of colour with long acetate end tips showcasing the style's rich colouration and coupled with the iconic Benetton logo on the upper metal temple in a matching hue.

MEN'S COLLECTION

For men, **BEO1055** is a handmade acetate design with a distinctive character. Featuring a squared-off shape with soft edges, this is a style embodying the mood of the forthcoming spring. Available in a classic **Tortoiseshell** colouration, it showcases the iconic colour pop stitch logos inside the ear tips as well as on the outer temples.

Available in a new vibrant **Crystal Bottle Green** colourway, acetate model **BEO1057** is a cheerful and upbeat design offering unbeatable style. A classic keyhole bridge features on this style for a hint of retro appeal and, adding a subtle dose of logo branding, the iconic stitch logo appears on the front of the model, as well as on inner ear tips in complementary colours.

Bold and strong, **BEO1062** is a frame to make a colourful statement. With a distinctive squared front, a striking colour contrast is created by the soft crystal hue front paired with rich and solid-coloured temples. The **Light Crystal Blue** colour option stands out against the deep navy temples. An additional final colour pop has been added with a yellow Benetton stitch logo placed on the inner ear tips.



BEO1067 274
Pink with Champagne



BEO3072 495
Light Green



BEO3068 498
Pastel Blue



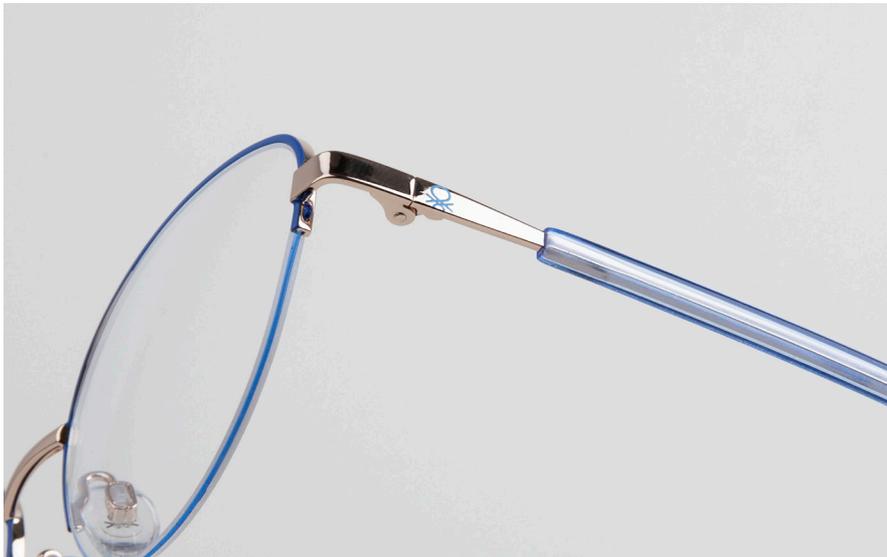
BEO1055 103
Tortoiseshell



BEO1057 556
Crystal Bottle Green



BEO1062 337
Light Crystal Blue



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