

SCOTCH & SODA
AMSTERDAM



SS22 SUNGLASSES COLLECTION

From sunrise to sunset, the new Scotch & Soda **SUN22** collection radiates eternal optimism with an array of feel-good designs for a high summer mood. The latest SUN22 eyewear release features reimagined, retro-inspired silhouettes, striking summery hues and one-of-a-kind design signatures imbued with attention-grabbing Scotch & Soda twists. Effortlessly delivering design-rich looks, Scotch & Soda's SUN22 collection delivers modern yet timeless sunglass styles representing the Dutch brand's free-spirited attitude and a love for unexpected details.

Across Scotch & Soda's **Essential**, **Aspirational** and **Pinnacle** design tiers, five distinct stories are woven into the SUN22 eyewear collection, offering sunglass designs for all walks of life. The Icon' plays with retro shapes and unisex styling; 'The Original' showcases classic frames that have been remastered – whilst remaining true to what we all know and love; 'The Essence' exhibits delicate metal constructions decorated with colour pops and acetate features; finally, The Dreamer' offers styles for those who see beyond the sea to a world of new possibilities.

WOMEN'S COLLECTION

From the 'The Original' story, women's style **OTTO** captures the essence of summer. This triple layer acetate design features a petite silhouette with deep luxurious beveling around the lens for a timeless yet modern feel. Original Scotch & Soda details can be found across the model. For example, the outer temples showcase a newly designed logo temple whilst the inner temples feature a bespoke engraved sunburst core wire. Beaming, just like summer rays of positivity, Scotch & Soda's signature sunburst engraving adorns the metal hinge trim and the outside of the end tips for discoverable elements of design treasure. This design is available in striking **Purple Granite**, as if reflecting coral from the ocean bed.

Leading 'The Geologist' story is circular style **KINGSWAY**. Inspired by underwater seascapes and brilliantly vivid rock formations, this captivating design appears to have been plucked straight out of the sea. The **Soft Tortoiseshell** colouration features bevelled wide-to-thin temples showcasing a stunning pearl-like temple lamination which fades elegantly into rich tortoiseshell lamination.

Belonging to the same design story, **ROSSELLO** features an oversized square front in crystal acetate hues, exemplified by **Crystal Peach**, a beautiful tone for long summer days and warm nights alike. The show-stopping element of this model is its wave temples highlighting luxurious tortoiseshell colourations.

The Dreamer' model **TORRI** is a sweet summer daydream for those who love to look beyond the horizon. This chunky acetate design features a bevelled front with a slight geometric shape for a retro yet modern spin. Running along the inside of the temple is the engraved tropical patterned core wire, shining beneath the crystal acetate. Sunburst engraved end tips sign off this style. Available in a vibrant **Burgundy Sunset**, it captures the specular hues of sunsets from brilliant yellow to apricot orange to burgundy.

MEN'S COLLECTION

Designed with summer holidays in mind, 'The Icon' product story features the **VESTBY** design for men. Crafted in acetate and metal, the **VESTBY** is perfect for soaking up the sunshine. The bespoke mineral acetate front features a classic teardrop shape paired with metal engraved wrap lug details framing each side and connecting to slim metal temples bearing Scotch & Soda's signature sunburst detailing. Further thoughtful design details adorn this style's top bar, showcasing an engraved front, as well as the Scotch & Soda logo placed along the top. This style is available in an eye-catching **Pink Feather** colour for a perfect beachy feel.

A bold, striking design destined to be a head turner in summer 2022 is **CARINDALE**, part of the 'Geologist' story. It features a wide aviator front crafted from luxurious mineral acetate for a retro chic feel. The **Tort Blue Wood** version transports us to a nostalgic Hawaiian vacation, and pairs perfectly with the brand's palm print button-down shirt from the Spring/Summer 22 apparel collection.

From 'The Original' story, **BUDAPESTER** is a crystal acetate model channeling the light touch of summer. Its squared-off front features a bespoke, custom-made mushroom with a diamond engraving for a touch of Scotch & Soda's famous and individual sophistication. Just add a pair of striped Bermuda shorts from the Summer 2022 men's collection and hit the beach bar.

For the army of dreamers out there, **WOODBURY** is an enchanting option, this season. This acetate model features a classic panto shape with a keyhole bridge for a retro feel. The wide to thin temples beautifully showcase the bespoke tropical engraved core wire as well as the striking gold Scotch & Soda logo. The **Midnight Horizon** style features a stunning gradient front which bleeds from rich chocolate brown to indigo blue for this season's must-have ombré finish.



OTTO SS7019 702 in Purple Granite



KINGSWAY SS7022 151 in Soft Tort



ROSSELLO SS7026 247 in Crystal Peach



TORRI SS7011 103 in Brown Tort
Campaign



VESTBY SS7014 209 in Pink Feather



CARINDALE SS7009 100 in Brown Granite



BUDAPESTER SS7016 123 in Amber Tort



WOODBURY SS7020 101 in Midnight Horizon





PRESS OFFICE

For further information and imagery, please contact Adam Rowe at Fabric PR.

Email: adam@fabricpr.com

Tel: + 44 (0) 20 3326 7331

SCOTCH & SODA
AMSTERDAM