

SCOTCH & SODA
AMSTERDAM



SS22 OPTICAL COLLECTION

A timely salute to the energy of youth culture, 1950s-1960s Americana and music the Spring/Summer 22 optical collection by Scotch & Soda presents a retro-tinged eyewear statement.

Elevated by Scotch & Soda's signature design details, four distinctive eyewear stories are presented in the SS22 optical collection; 'The Original', 'The Essence', 'The Geologist' and the newly introduced 'The Architect', inspired by modern architecture and geometric spaces and forms. Across the Essentials, Aspirational and Pinnacle tiers, discover an array of bold and modern optical models capturing the liberal spirit of the brand's Amsterdam roots.

WOMEN'S COLLECTION

From 'The Original' story, **JADE** brings seasonal lightness this spring to brighten up your wardrobe. Featuring a classic squared-off shape, this style showcases a bespoke diamond-shaped hinge detail on the front, adding a distinct design personality. Beneath the crystal acetate temples, Scotch & Soda's signature sun engraved details shine through and are paired with sunburst engraved temple tips. It is available in an on-trend **Crystal Berry Blush** colour.

'The Geologist' style, **OLIVIA**, is a unique triple-layered bespoke acetate frame. Paired with textured details and inspired by luscious rock and mineral formations, the ripple textured core wire along the temples heightens OLIVIA's luxurious look and feel. The soft hexagonal shape adds a cool and contemporary take for the unique and modern Scotch & Soda woman, with the style available in a rich **Brown Feather** colour.

Inspired by contemporary architecture, **SOFIE** comes in a sophisticated metal construction. The geometric front features a distinctive contrasting brown line, adding a fashionable feel to the model. Incorporating design elements from Scotch & Soda's Amsterdam home, the metal temples of this model feature an intricate cut-out detail for a one-of-a-kind design. This model also features integrated mono-block hinges, engraved titanium nose pads and the new Scotch & Soda logo on the end caps.

MEN'S COLLECTION

Men's bespoke acetate style **LEON** is a perfectly rounded panto shape. Featuring bold patterned rims, it is inspired by 'The Geologist' story line. This style features discreet branding along the top of the temples as well as a textured coin-edge detailing on its rim wire. For an elevated design element, this transitional style has integrated hinges and is available in a rich earthy Brown Feather option.

Fresh from 'The Original' story, **JORIS** is a remastered acetate classic displaying Scotch & Soda's design expertise. This acetate frame features a classic key-hole bridge as well as a softly rounded front for a touch of retro appeal. Generous beveled temples extend into tips with a hidden logo end cap. This style is designed to update every man's spring wardrobe and is available in an array of classic tones such as **Speckled Tort**.

'The Architect' style, **STEF**, is a metal design embodying the brand's contemporary and youthful flare. Featuring a rimless front paired with a seamless top brow, this style is a unique construction. The temples bear the same architecturally inspired cut-out designs as seen in the women's SS22 optical collection. For a final touch, this style features engraved titanium nose pads in a **Brushed Dark Gun** colour option.



JADE SS3019 255
Crystal Berry Blush



OLIVIA SS1015 141
Brown Feather



SOFIE SS1012 400
Shiny Light Gold



LEON SS2014 141
Brown Feather



JORIS SS40171 075
Speckled Tort



STEF SS2015 900
Brushed Dark Gun





About Scotch & Soda

Born in Amsterdam, Scotch & Soda celebrates the free spirit of its birth city. Endlessly optimistic, the brand champions individuality, authenticity and the power of self-expression to create the unique – an attitude reflected in its designs. The Scotch & Soda collections include menswear, womenswear, kidswear, denim, eyewear, fragrances and accessories, occupying a unique space in today's global fashion landscape.

Collections can be found globally in the brand's freestanding stores across Europe, North America, Asia, the Middle East, Africa and Australia, as well as in 7,000 doors in some of the world's biggest cities, including New York, London and Paris. Scotch & Soda's online operations also ship to over 70 countries.

For more information, please visit www.scotch-soda.com

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