



AW21 OPTICAL COLLECTION

Youthful, playful and versatile, the AW21 optical collection by Pepe Jeans London has an abundance of designs with an injection of fun for those seeking to stand out this season. Always with a pop of effortless, eclectic London street-style, the latest eyewear catalogue from Pepe Jeans London features a wide range of styles. Including candy colour combinations incorporating a unique mix of preppy and rebel energy.

WOMEN'S RANGE

Pepe Jeans London's latest women's eyewear collection expresses a lighthearted and carefree attitude incorporating the brand's zest for life and positivity, with the feel good optical designs to match.

Sweet like candy, **VIKI PJ3443** is an ultra-feminine shape with a crystal acetate front reminiscent of candy canes, making it a colourful and fun-loving option for Pepe ladies this season. The candy theme is continued in the temples of this design which showcase accents of contrasting colours, just like mouth-watering striped sweets. An additional highlight of this style is the gold foiled logo placed on the outside of the temples adding a premium feel. VIKI is available in soft candy-cotton hues such as **Crystal Pink** and **Crystal Blue**, as well as a vibrant **Purple Tortoiseshell** option.

A cool and contemporary model for her is metal style **VIANE PJ1364**. The front of this model features colourful foil transfer paper on the rims for an eye-catching effect, as well as adding a premium element to the design. The slim, shiny temples also feature the Pepe Jeans London logo in colours matching the acetate end tips. This comfortable and lightweight frame is available in a warm **Shiny Gold** and **Amber** colour combination.



VIKI PJ3443



VIANE PJ1364

MEN'S RANGE

Contemporary bold graphic lines inspire the Pepe Jeans London men's AW21 optical range. The brand's DNA and British heritage shine through in the optical collection. It includes elements of Pepe Jeans London' signature denim stitching influencing a newly designed brand logo infused across the eyewear range. It creates a seamless connection between the optical capsule and the latest Pepe Jeans London Autumn/Winter collection; all grounded on the street style of London.

Retro elements meet a cool and contemporary vision with **MOSS PJ3442**. This acetate design features a classic easy-to-wear panto shape, a flattering style for all Pepe men, paired with a keyhole bridge for a touch of vintage appeal. For a modern take, a new innovative "sideways" Pepe Jeans London logo design sits on the outer temples at an incline, with clean crisp lines inspired by modern graphics. Lining the inside of the temple are fun colour pops in refreshing hues such as **Cobalt Blue** and **Forest Green**.

Round model **QUINTAS PJ1366** is a sleek and modern design ideal for this autumn season. A colourful and playful Pepe Jeans patchwork inspired logo adorns the slender temples of this super light-weight frame. Available in timeless colourways such as **Satin Black** and **Satin Gold**, this design is a highly fashionable and easy-to-wear frame for youthful and individual style.



MOSS PJ3442



QUINTAS PJ1366

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M O N D O T T I C A

E Y E W E A R B R A N D P A R T N E R S

