SCOTCH & SODA

AMSTERDAM



Scotch & Soda AW22 Optical Collection

Scotch & Soda lends its trend telescope to the world from a different angle this season. Orbiting the brand's latest 'Our space on Earth' AW22 collection, the new optical range offers an authentic and expressive take on everyday eyewear. The new **AW22 collection** celebrates our fascination with outer space and the joy of cosmic observation, while appreciating our home planet, Earth. Inspired by the free spirit of Amsterdam, the brand's home city, the men's and women's eyewear collections evolve the season's design narrative through new silhouettes, day-to-night looks and space-age metallics

Women's collection

The Geologist' style, **ABBY**, marries a contemporary metal design with subtle new-season textures and patterns. Inspired by natural rock formations and underwater seascapes, this eyewear story features several unique design details celebrating Earth's natural beauty. A distinct and intricate metal trim adorns the front of the frame while discreet star engravings decorate the top of the left temple with Scotch & Soda's new ampersand logo displayed on the right side. This style also features integrated hinges, a technical design element. A pop of cosmic brightness is provided by its metallic finish.

From 'The Icon' eyewear story, **TESS** is a stunning dual-coloured acetate style, perfect for the forthcoming autumnal season. Wrapped around the front of the frame is a metal lug-and-hinge detail featuring Scotch & Soda's signature engraved sunburst logo. The brand's sunburst emblem continues onto the end tips of the frame which is available in an array of feminine and seasonal colour options, such as a **Gloss Crystal Blush**.





ABBY SS1018 800 Matt Metallic Pink **TESS SS3020 245**Gloss Crystal Blush



Men's collection

Contemporary and lightweight, men's style **ESPEN** radiates positivity. Part of Scotch & Soda's 'The Icon' design story, ESPEN is a frame that highlights a striking contrast between matt and high-shine finishes. A coin-edged rim along the brow complements the matt metallic lower half. A further design element are the nose pads which add a two-tone effect and are adorned with Scotch & Soda's signature ampersand, replicating the dual front design.

For men seeking a retro frame with a twist for this forthcoming season, **QUYN** is the perfect choice. A classic metallic pilot shape, it is paired with a double bridge and a foil detail in the corners of the brow to add a sense of depth. The nose pads feature a two-tone colouration for further character. Scotch & Soda's sunburst detailing is a striking addition to the outer temples.





ESPEN SS2017 002

Black

QUYN SS2018 104

Gold



PRESS OFFICE

For further information and imagery, please contact

Carolin Fraydl

- Marketing & PR -

Email: cfraydl@menrad.de Tel: +49 (0) 89 710 91-850

Ferdinand Menrad GmbH + Co. Design und Werbung KG Hofmannstraße 27 I D-81379 München

