



HACKETT

BESPOKE



## AW22 EYEWEAR COLLECTION

Renowned for its craftsmanship and sophistication, Hackett Bespoke is proud to present the new Autumn/Winter 2022 eyewear collection. Incorporating a contemporary vision with classic styles, this collection introduces new, lightweight construction techniques for improved comfort. Featuring frames for the considered gentleman, the forthcoming collection comprises of minimalist styles in contemporary metallics, alongside elegant acetate models.

Featuring a timeless panto eye shape, HEB303 is an ultra-thin acetate (UTA) model, making it more versatile and wearable. The temples feature signature bespoke touches, from the signature 'H' metal box end-piece and embossed metal core wires. These subtle, personalized details are finished in an on-trend Gloss Green Horn option with contrasting crystal temples.

Lighter in weight and tone, HEB144 is another UTA style with a strong square silhouette softened by translucent crystal acetate tones, such as Crystal Light Grey and Crystal Green. Paying homage to Hackett's British DNA, the hinge design carries a Union Jack Flag, a classic motif for Hackett, which adds a refined element on this lightweight and refreshing frame.

Inspired by vintage retro racing and aimed at the sportier Hackett gentleman, the HEB306 frame features several retro elements. The upper part of the front features a Windsor construction, which is paired with a double bridge for an extra vintage touch. Delicate detailing along the temple is hand-filled with enamel, a reminder of the elegance and expert craftsmanship expected of Hackett Bespoke eyewear. Hackett's iconic metal boxed 'H' is placed on the outer temples as well as on the inner ear tips. The warm Matt Light Gold option is the perfect colourway to transition into the forthcoming autumn season.



**HEB303 535**  
Gloss Green Horn



**HEB144 945**  
Crystal Light Grey



**HEB306 432**  
Matt Light Gold





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#### About Hackett London

The home of British menswear, Hackett's collections are known for impeccable tailoring and luxurious casualwear. From the brand's origins in London's fashionable Chelsea district, Hackett has managed to retain its renown for always providing the best in men's fashion, with stores around the world offering a wide range of products and services to cater for every man's sartorial needs.

#### About AWWG

Founded in 2006, AWWG is the global fashion group which integrates the iconic brands Pepe Jeans London, Hackett and Façonnable. AWWG currently has 238 owned stores, with a presence in 54 countries globally and a workforce of 2,800 employees.

## **PRESS OFFICE**

For further information and imagery, please contact

**Carolin Fraydl**  
- Marketing & PR –

Email: [cfraydl@menrad.de](mailto:cfraydl@menrad.de)  
Tel: +49 (0) 89 710 91-850

Ferdinand Menrad GmbH + Co. Design und Werbung KG  
Hofmannstraße 27 | D-81379 München

**MENRAD**  
THE VISION